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## **MEDIA RELEASE**

### **AFA and ANZ Wealth announce 2018 AFA Rising Star**

**GOLD COAST: 10 October, 2018** – Rebecca Pritchard of Wealth Enhancers is the 2018 AFA Rising Star.

The AFA Rising Star of the Year Award (the Award), which has been supported by ANZ Wealth since inception in 2005, recognises outstanding advisers with four years or less experience.

AFA CEO Phil Kewin said, "Rebecca has a refreshing and energetic approach to providing financial advice. Her strong technical skills combined with dynamic communication have quickly established a solid foundation for future success. Rebecca is a true Rising Star."

Don Sillar, Head of Sales, ANZ Wealth said, "Rebecca's professional experience at KPMG and her strong technical capability has shaped her passion for wealth advice. Her can-do attitude and her purpose as a financial coach to make this generation of Australians the most financially free, makes her stand out as a rising star."

The Award was presented at the AFA National Adviser Conference on the Gold Coast this afternoon.

[CLICK HERE](#) to download a photo of this year's AFA Rising Star.

**Ends**

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#### **About the AFA**

The Association of Financial Advisers Limited (AFA) has been the authentic voice on the value of financial advice for over 70 years. Today, the AFA is a vibrant, innovative association, where the underlying driver of policy is the belief that great advice transforms lives. To this end the AFA is striving to achieve the vision of Great Advice for More Australians. The AFA's ongoing relevance as a professional association is

derived from our success in engaging with the major stakeholders in financial advice including advisers, consumers, licensees, product and service providers, and the regulator and government. Culturally we believe in the value of collaboration to create powerful outcomes and this drives how we achieve influence and work towards our vision.

### **About ANZ Wealth**

ANZ Wealth is a specialist division of Australia and New Zealand Banking Group Limited (ANZ). ANZ Wealth is responsible for delivering investment, superannuation, insurance and advice solutions to more than two million customers across Australia. ANZ is a leading bank operating in 34 markets with representation in Australia, New Zealand, Asia Pacific, Europe, America and the Middle East. ANZ provides banking and financial products and services to more than ten million customers and employs over 50,000 people worldwide. ANZ has a strong involvement in the community, leading the way with programs targeting financial literacy, indigenous inclusion, the environment, volunteering and sponsorship.